

Lihalehti

(Meat Magazine)

MEAT BRANCH

FOOD RETAIL

FOOD INDUSTRY

CATERING

MEDIA KIT 2019

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TECHNICAL INFORMATION

Page size: 210 x 297 mm
Printable area: 177 x 260 mm
Columns: 3-4
Column widths: 40,5 mm and 54,5 mm
File formats: PDF or EPS are recommended
File transfer/ advertisements: FTP, usernames available at Faktor
e-mail: ilmoitukset@faktor.fi
Printing method: Offset
Binding: Adhesive binding
Place of printing: Forssa Print
Address: Helsingintie 22, FI-30300 Forssa

ADVERTISING RATES 2019 €

Size	price
1/1	2360
1/2	1680
1/4	1180
1/8	890

SIZE 1/2 s. 177 x 127 mm / 87 x 260 mm

SIZE 1/4 s. 87 x 127 mm

Supplements: as agreed

Service directory €/year:

Size	price
45x45 mm	2060
45x90 mm	2500
45x135 mm	2850
93x90 mm	3080

PAYEE

Payee: Lihalehti / LKL-Kustannus Oy
IBAN: FI06157230002020812
BIC: NDEAFIHH

E-INVOICING

LKL-Kustannus Oy
e-invoicing EDI code: 003707203556,
e-invoicing operator Basware Oyj, operator EDI:
003705925424
Operator code: BAWCFI22

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CANCELLATION OF ADVERTISEMENT

By reservations deadline

RECLAMATIONS

Within 14 days of publication

PUBLISHING SCHEDULE 2019

Number	Reservations	Materials	Posted	Theme
1.	19.1	25.1	12.2	Trends 2019
2.	21.2	27.2	15.3	Energy efficiency, Easter (mutton)
3.	5.4	11.4	29.4	IFFA 2019, processed novelties of meat industry
4.	17.5	23.5	10.6	Barbeque season, product development
5.	17.8	23.8	11.9	Packaging, general assembly of Lihakeskusliitto ry
6.	20.9	26.9	14.10	Meat course, nutrition
7.	18.10	24.10	11.11	Poultry
8.	15.11	21.11	11.12	Legislation, current regulations in reform

CIRCULATION

Average circulation 2333 copies.